Mixed Reality

Augmented and Virtual Reality



Mixed reality



What's the difference

Virtual Reality

immerses users in a fully artificial digital environment

Augmented Reality

overlays virtual objects on the real-world environment

Mixed Reality

Not just overlays but anchors virtual objects to the real world



Introducing HoloLens

What is HoloLens?

HoloLens is the first self-contained holographic computer, enabling you to interact with highdefinition holograms in your world.

A fully untethered experience, HoloLens needs no external wires, markers, or cameras, nor a connection to a phone or PC, so you can move freely.

HoloLens runs Windows 10, the premier platform to connect, work, and play in mixed reality.























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